

TRADER

...SEE IT, MAKE IT, SPEND IT...FEB/MAR...2005...\$1

JOHNNY CHAN ON
MAKING SOMETHING
FROM NOTHING

LESS EGO, MORE MONEY

MAYBACH 62 VERSUS
ROLLS-ROYCE PHANTOM

THE WORLD'S MOST
NOTORIOUS TRADER SPEAKS

HIGH-FLYING
NET DEALS

THE BONUS ISSUE!

EXCLUSIVE: WHAT TOP FIRMS PAY
PLUS: THE ALL-TIME BEST BONUSES
AND: FROM \$10,000 TO \$10 MILLION —
THE BEST WAYS TO SPEND YOUR STACK

JOSEPH BUTLER
BOND TRADER, BNP PARIBAS



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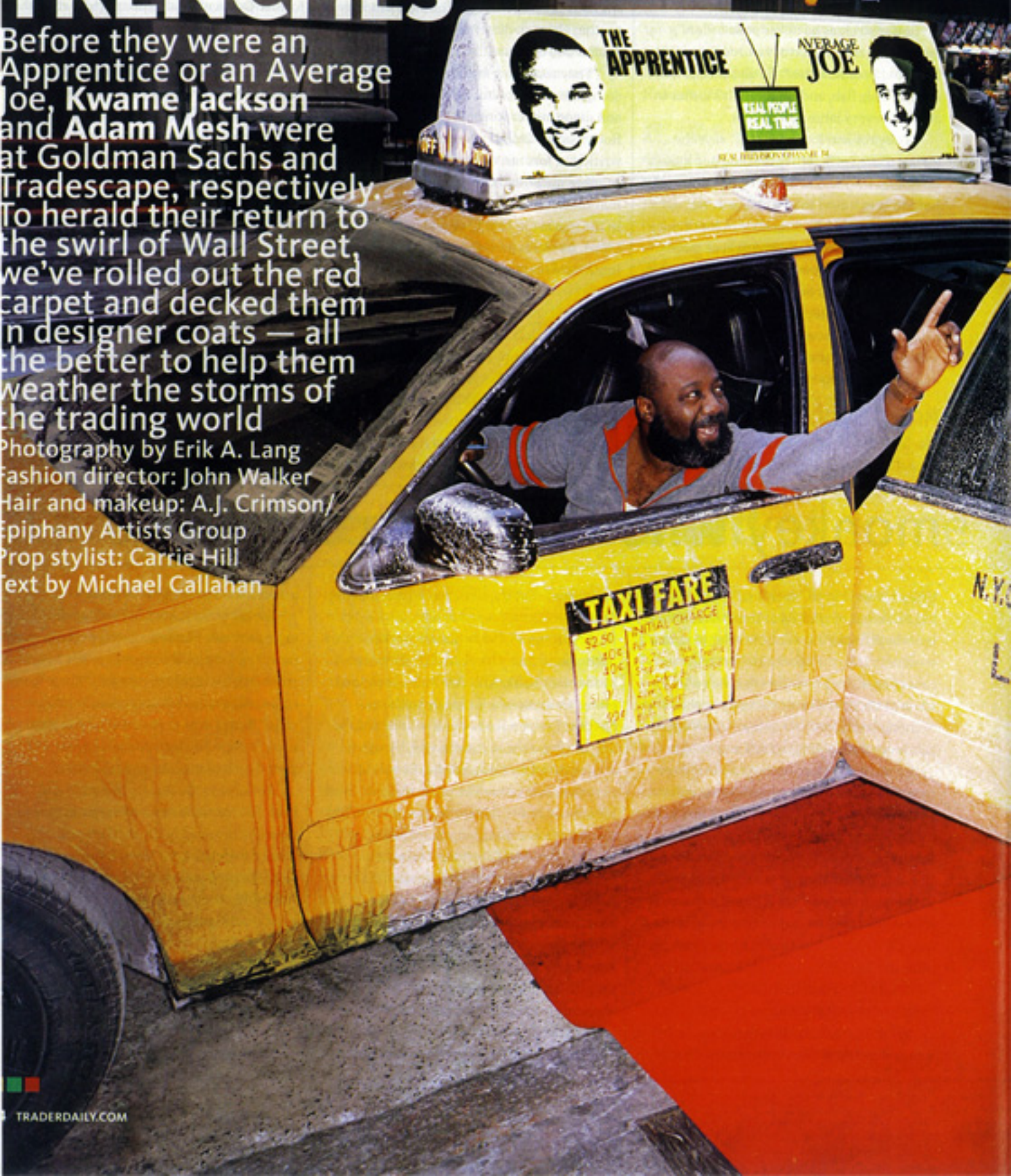
Display until April 6

\$10.00 US

BACK in the TRENCHES

Before they were an Apprentice or an Average Joe, Kwame Jackson and Adam Mesh were at Goldman Sachs and Tradescape, respectively. To herald their return to the swirl of Wall Street, we've rolled out the red carpet and decked them in designer coats — all the better to help them weather the storms of the trading world

Photography by Erik A. Lang
Fashion director: John Walker
Hair and makeup: A.J. Crimson/
Epiphany Artists Group
Prop stylist: Carrie Hill
Text by Michael Callahan





WHEN YOU'RE SHOT DOWN

on national television, you need thick skin. And when you're back on New York City's winter streets, like Adam, trading at Dimension Capital, you need a good coat. But a trench coat is about far more than protecting against bad weather. These days, business attire is all about what might be called the new slouchy elegance: eschewing the ultra-formal pinstripe suit with structured topcoat for a look that's hip but still dressy.

Case in point: the classic lightweight nylon version, with its hint of sheen and boxy construction (which provides a clean line, in case your New Year's resolution to hit the gym has fallen by the side of the road). Paired with a sleek, soft black leather bag, you'll look like anything but an Average Joe. Navy three-quarter-length trench coat by Kiton, \$2,290. Black Napa leather laptop bag by Tumi, \$295



IN 1823, SCOTTISH

chemist Charles Macintosh patented a method for making waterproof outerwear by using dissolved rubber to attach pieces of cloth together. Today, the raincoat that bears his moniker, the mackintosh, is a staple in the closets of the world's best-dressed. With its buttoned-in wool lining, it's a heavier take on the traditional trench, and it's ideal when the weather is neither winter nor spring but somewhere in the middle. It's also your best safeguard against a storm, since its tougher construction and fabric will wear like armor over that pricey suit. Versatile enough to pair with either your nattiest two-piece or with khakis — and everything in between — the mackintosh shows you're nobody's Apprentice. *Mackintosh at Bergdorf Goodman, \$975*

RULE NUMBER ONE

for picking a solid trench coat: Make sure it's long enough to cover the jacket on your suit, but not so long that it whips around your ankles (unless you're a priest in Rome, in which case it's a look). Consider buying a trench in a size that's slightly larger than your normal one: It'll make you look leaner and give you the room to wear it over both a bulky winter sweater in late fall or a lightweight suit in spring. The overall effect is leading-man dapper, one that'll have you fielding lots of indecent proposals. Nylon single-breasted lightweight trench by Canali, \$1,095

